

PRESENTATION

SPORTA

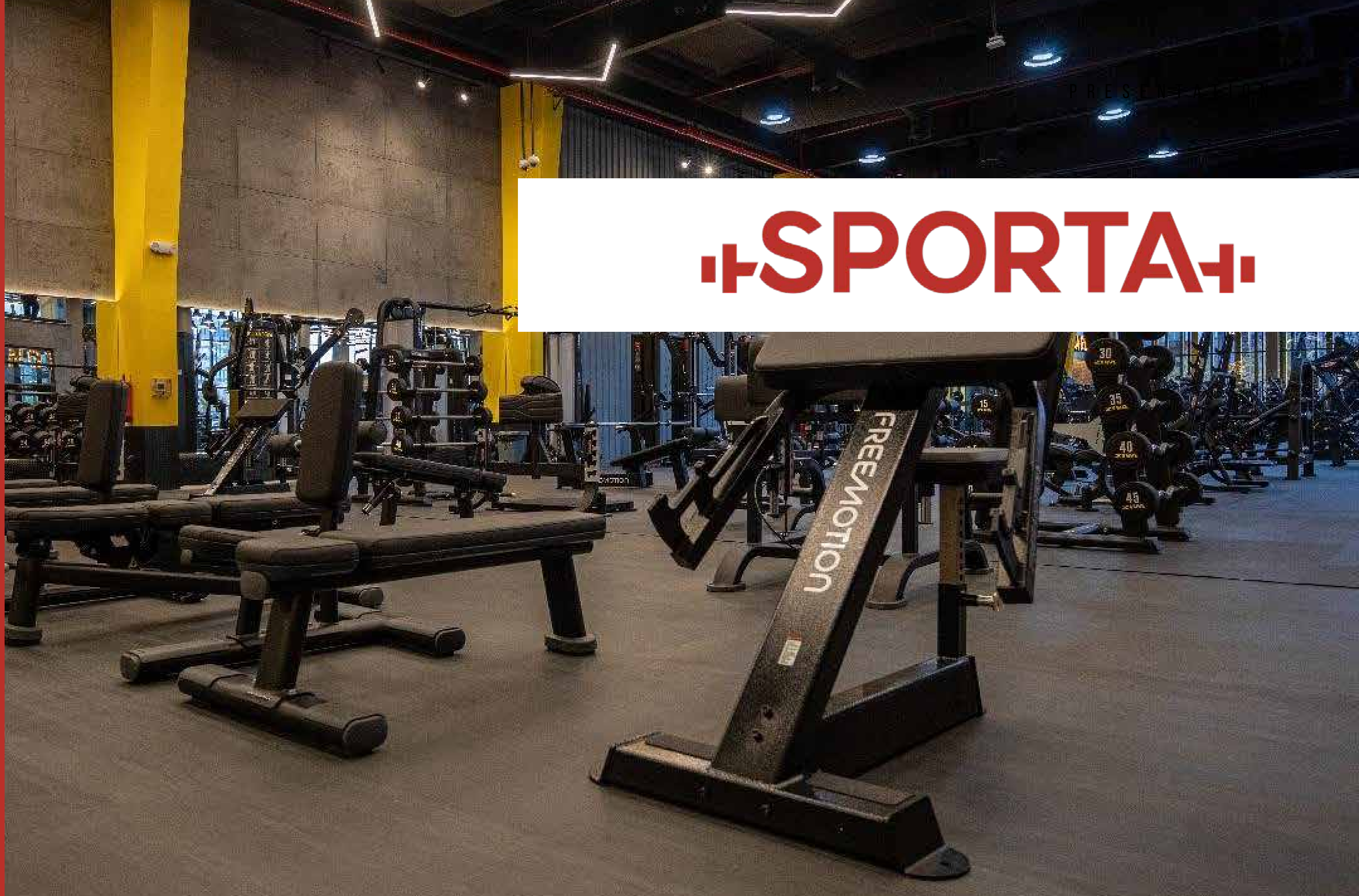


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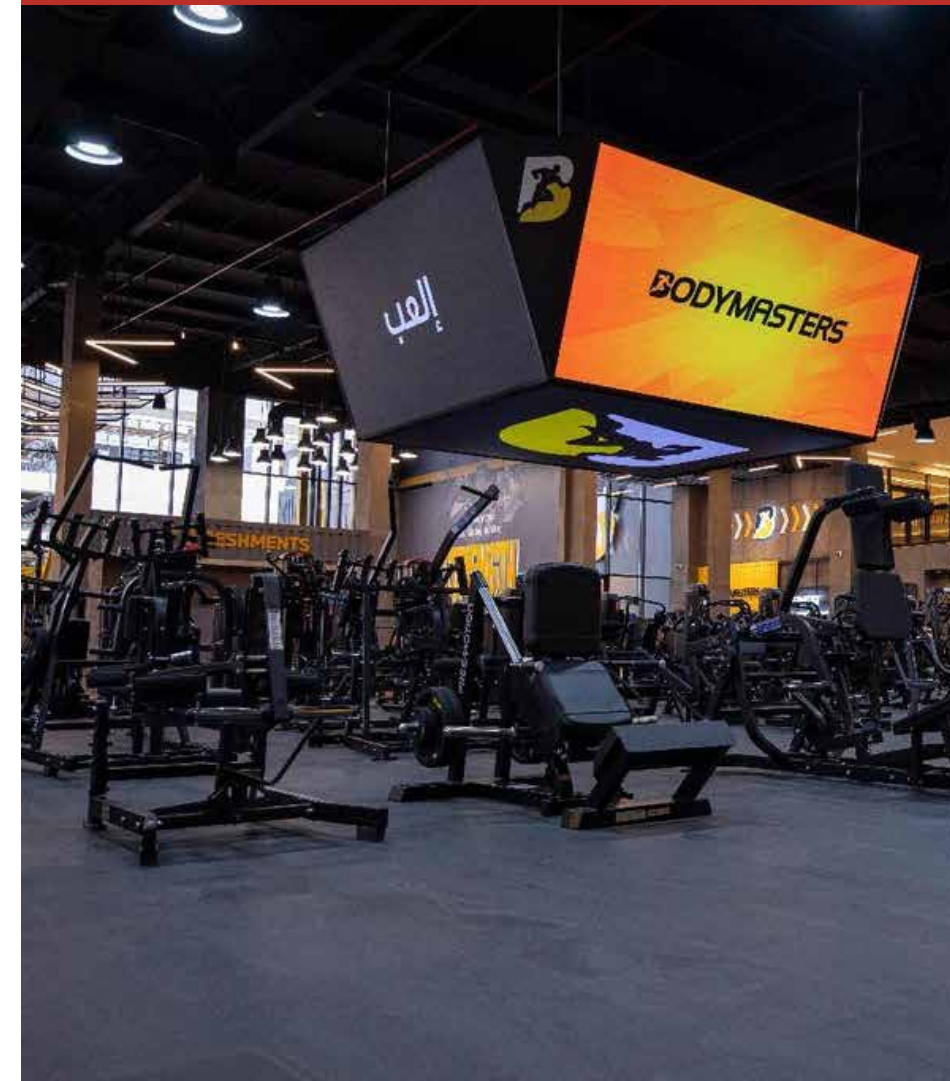
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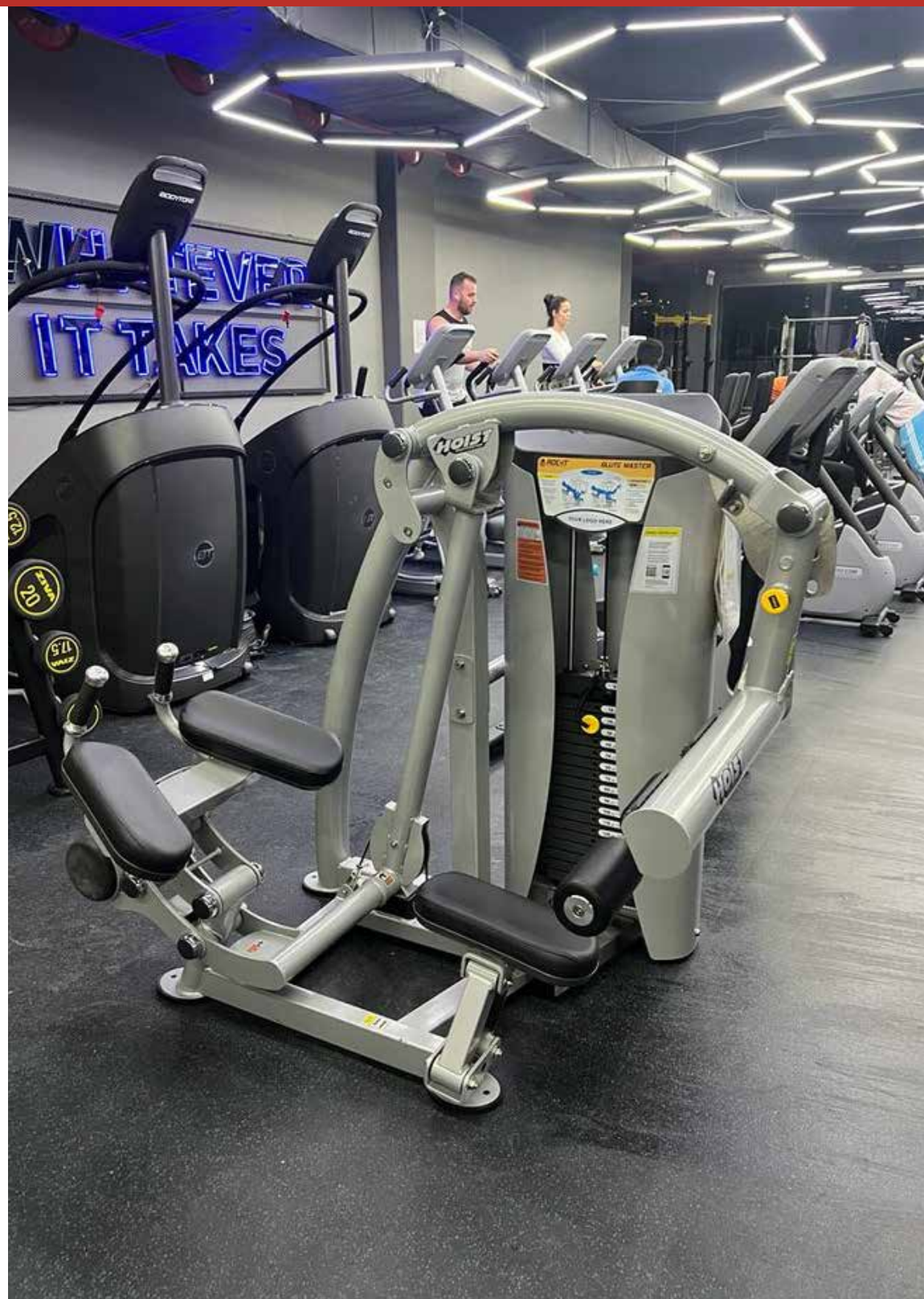
INTRODUCTION

[LEARN](#)[MORE](#)

SPORTA STANDS AS ONE OF THE LEADING COMPANIES UNDER AL HAYAT INVESTMENT GROUP, SPECIALIZING IN THE DISTRIBUTION AND SUPPLY OF FITNESS EQUIPMENT AND PROVIDING COMPREHENSIVE SPORTS SOLUTIONS IN SAUDI ARABIA. SINCE ITS ESTABLISHMENT IN 2013, SPORTA HAS DEDICATED ITS EFFORTS TO EMPOWERING THE COMMUNITY TO LIVE HEALTHIER AND MORE ACTIVE LIVES. THE COMPANY MAINTAINS A ROBUST DISTRIBUTION NETWORK COVERING THE MAIN REGIONS OF THE KINGDOM THROUGH TWO STRATEGIC BRANCHES IN RIYADH AND JEDDAH. WE COMBINE LOCAL EXPERTISE WITH GLOBAL STANDARDS TO DELIVER ADVANCED FITNESS SOLUTIONS THAT SUPPORT THE KINGDOM'S VISION 2030 IN PROMOTING HEALTHY LIFESTYLES AND INCREASING SPORTS PARTICIPATION AMONG CITIZENS.



VISION & MISSION



VISION

OUR INNOVATIVE FITNESS SOLUTIONS, DISTINGUISHED BY HIGH-END QUALITY, ARE DESIGNED TO EMPOWER THE HEALTH, WELLNESS, AND PRODUCTIVITY OF THE PEOPLE OF SAUDI ARABIA

MISSION

TO BE THE INDUSTRY'S LEADING HEALTH AND FITNESS EQUIPMENT PROVIDER IN THE KINGDOM OF SAUDI ARABIA, SUPPORTED BY AUTHENTIC BRANDS THAT INSPIRE DISTINGUISHED SOLUTIONS FOR OUR PARTNERS AND ENABLE OUR COMMUNITY TO ACHIEVE THEIR HEALTH GOALS THROUGH CUTTING-EDGE TECHNOLOGY AND HIGH-QUALITY EQUIPMENT.

OUR CORE VALUES

WE BELIEVE IN QUALITY AND INNOVATION AS THE FOUNDATION OF ALL OUR OPERATIONS, COMMITTED TO DELIVERING EXCEPTIONAL CUSTOMER SERVICE AND MAINTAINING TRANSPARENCY IN ALL DEALINGS, WHILE CONTINUOUSLY STRIVING FOR IMPROVEMENT TO KEEP PACE WITH THE LATEST DEVELOPMENTS IN THE FITNESS INDUSTRY.

OUR COMPREHENSIVE SERVICES

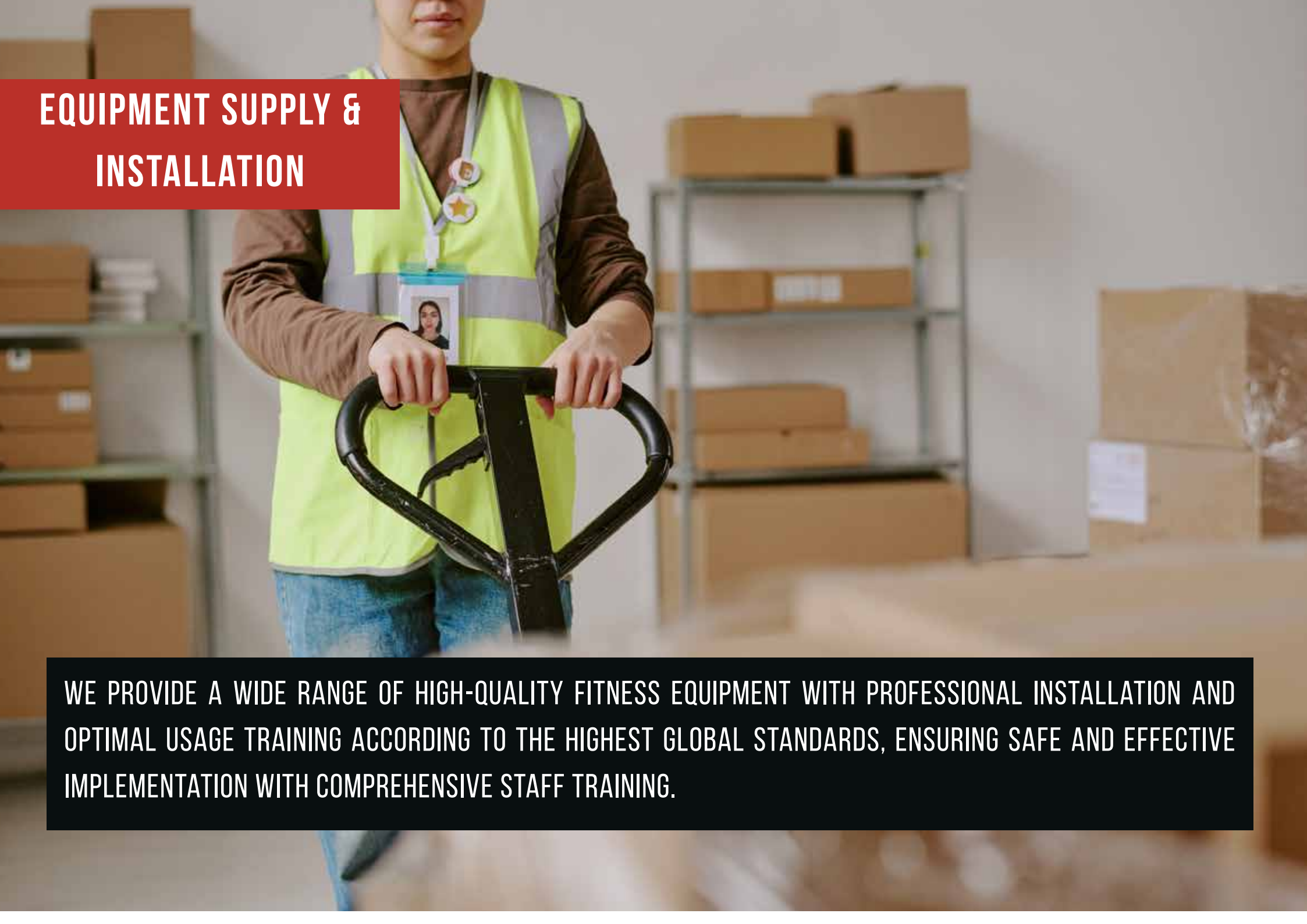
SPORTA PROVIDES COMPREHENSIVE FITNESS SOLUTIONS THROUGH SPECIALIZED SERVICES:



GYM LAYOUT & DESIGN

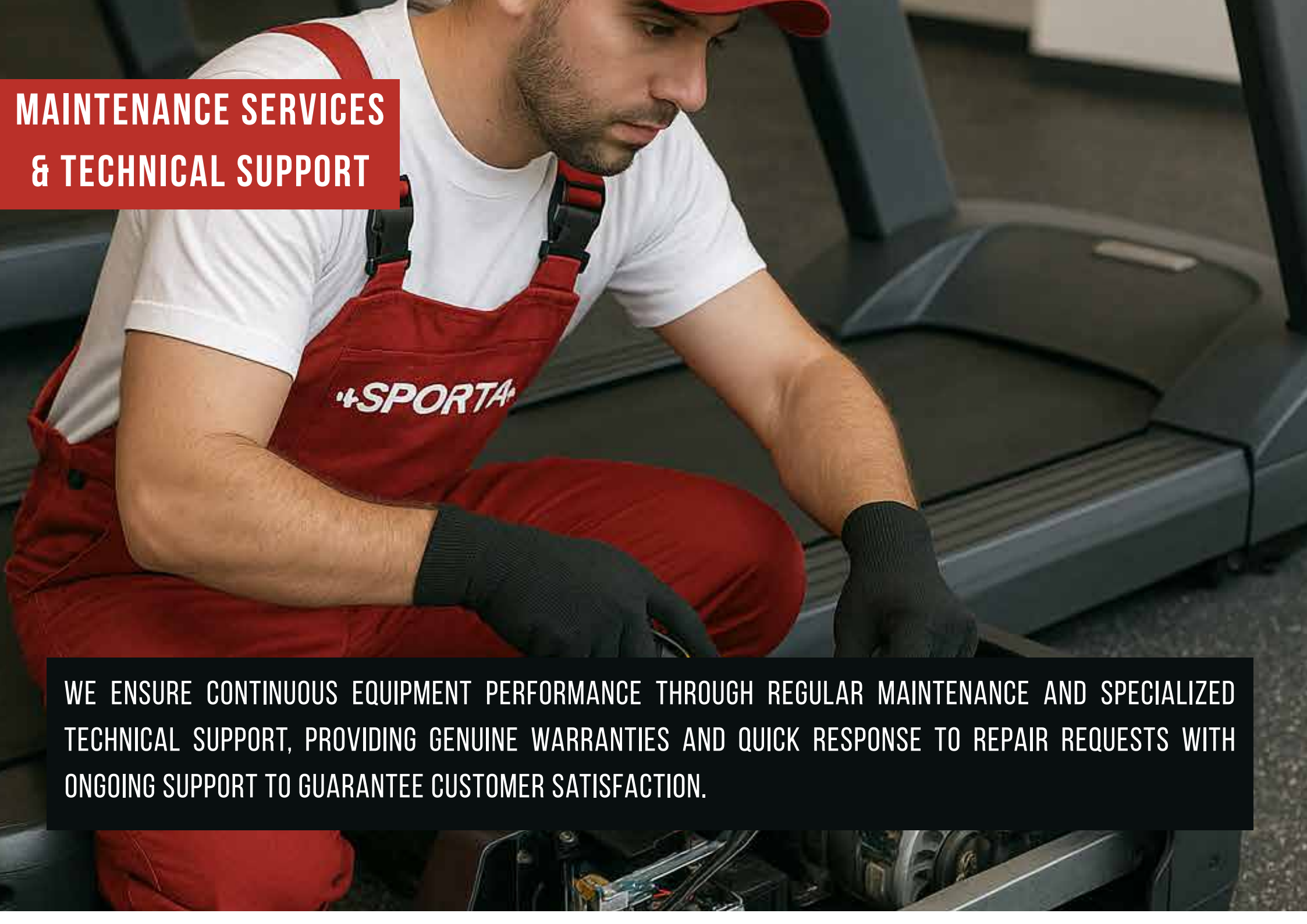


WE COLLABORATE WITH CLIENTS TO CREATE INNOVATIVE 3D DESIGNS AND TECHNICAL DRAWINGS USING AUTOCAD, ENSURING OPTIMAL SPACE PLANNING AND USER FLOW WHILE ACHIEVING THE PERFECT BALANCE BETWEEN PRACTICAL FUNCTIONALITY AND VISUAL APPEAL.

A person wearing a brown long-sleeved shirt, a bright yellow high-visibility safety vest, and blue jeans is standing in a warehouse. They are holding the black handle of a pallet jack. The vest has two circular badges on the left side and a rectangular ID card hanging from a lanyard. The background shows metal shelving units filled with cardboard boxes.

EQUIPMENT SUPPLY & INSTALLATION

WE PROVIDE A WIDE RANGE OF HIGH-QUALITY FITNESS EQUIPMENT WITH PROFESSIONAL INSTALLATION AND OPTIMAL USAGE TRAINING ACCORDING TO THE HIGHEST GLOBAL STANDARDS, ENSURING SAFE AND EFFECTIVE IMPLEMENTATION WITH COMPREHENSIVE STAFF TRAINING.



MAINTENANCE SERVICES & TECHNICAL SUPPORT

WE ENSURE CONTINUOUS EQUIPMENT PERFORMANCE THROUGH REGULAR MAINTENANCE AND SPECIALIZED TECHNICAL SUPPORT, PROVIDING GENUINE WARRANTIES AND QUICK RESPONSE TO REPAIR REQUESTS WITH ONGOING SUPPORT TO GUARANTEE CUSTOMER SATISFACTION.

EQUIPMENT RENEWAL SERVICES



WE OFFER HIGH-QUALITY REFURBISHED EQUIPMENT AS A COST-EFFECTIVE ALTERNATIVE, ALLOWING CLIENTS TO ACCESS THE LATEST TECHNOLOGY AT COMPETITIVE PRICES WHILE MAINTAINING PERFORMANCE AND RELIABILITY STANDARDS.

ADDITIONAL SERVICES

Therabody

RECOVER

Train hard, recover smarter;
FAA Sporta x Therabody:
Your perfect partners for
peak performance and
optimal recovery.

Scan the
QR code
to shop

RETAIL SOLUTIONS THROUGH OUR THREE BRANCHES, SPECIALIZED CONSULTANCY IN GYM SETUP AND PROJECT MANAGEMENT, AND MARKETING SUPPORT WITH CUSTOMIZABLE DIGITAL AND PRINT MATERIALS.

INDUSTRIES WE SERVE



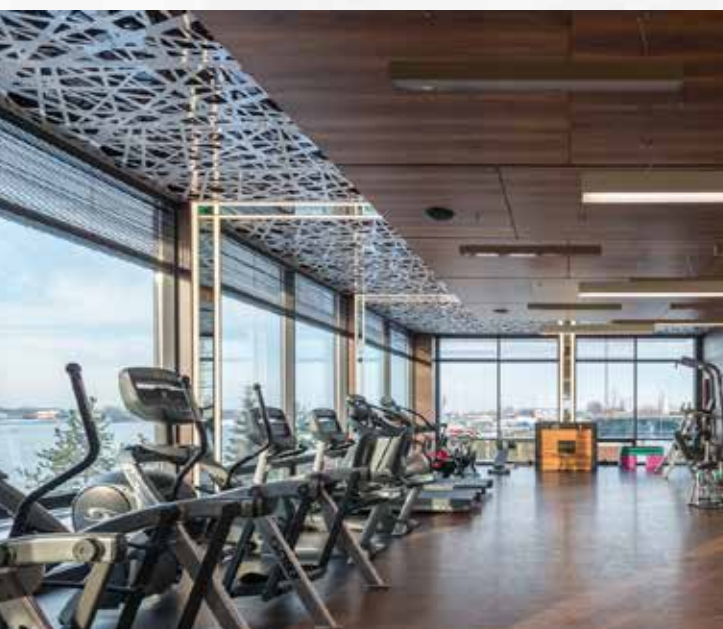
RESIDENCES AND RESIDENTIAL COMPLEXES



MEDICAL FACILITIES



HOTELS



FITNESS CLUBS



MILITARY ESTABLISHMENTS



CORPORATE INSTITUTIONS

RESIDENCES AND RESIDENTIAL COMPLEXES

WE DESIGN FITNESS SPACES THAT HARMONIZE WITH MODERN LIFESTYLES, OFFERING STATE-OF-THE-ART EQUIPMENT, CUSTOMIZED LAYOUTS, AND INTEGRATED TECHNOLOGIES. WE CREATE DIVERSE ENVIRONMENTS FROM HIGH-PERFORMANCE GYMS TO YOGA SPACES AND FAMILY-FRIENDLY ACTIVITY AREAS THAT PROMOTE COMPREHENSIVE HEALTH AND WELL-BEING.



HOTELS AND RESORTS

WE EQUIP ADVANCED FITNESS SPACES THAT ALIGN WITH LUXURY HOSPITALITY STANDARDS, INCLUDING FULLY EQUIPPED GYMS, WELLNESS SUITES, AND RECOVERY ZONES DESIGNED FOR GUEST NEEDS. WE INTEGRATE CUTTING-EDGE TECHNOLOGY AND MODERN DESIGN TO HELP HOTELS POSITION THEMSELVES AS LEADERS IN WELLNESS HOSPITALITY.



COMMERCIAL FITNESS CLUBS

WE PROVIDE COMPREHENSIVE SOLUTIONS INCLUDING SPACE PLANNING, ADVANCED EQUIPMENT INSTALLATION, DIVERSE EXERCISE AREA DESIGN, AND RECOVERY SPACES. WE INTEGRATE INNOVATIVE TECHNOLOGY TO ENHANCE MEMBER ENGAGEMENT AND STREAMLINE CLUB OPERATIONS, ENSURING EXCEPTIONAL EXPERIENCES FOR BOTH MEMBERS AND STAFF.



MEDICAL FACILITIES AND REHABILITATION CENTERS

WE DESIGN SPECIALIZED SPACES FOR REHABILITATION AND PHYSICAL THERAPY WITH ADVANCED EQUIPMENT FOR STRENGTH TRAINING, MOBILITY, AND CARDIOVASCULAR HEALTH. WE INTEGRATE ADVANCED TECHNOLOGIES THAT MONITOR PATIENT PROGRESS AND ENHANCE RECOVERY PROGRAMS, ENSURING COMPREHENSIVE CARE FROM DIAGNOSIS THROUGH REHABILITATION.



MILITARY AND SECURITY ESTABLISHMENTS

WE PROVIDE HIGH-PERFORMANCE SOLUTIONS FOR BASES AND MILITARY TRAINING CENTERS TO ENHANCE STRENGTH, ENDURANCE, AND OVERALL FITNESS TO SUPPORT MISSION READINESS. WE OFFER ADVANCED EQUIPMENT FOR FUNCTIONAL TRAINING, CARDIO, AND STRENGTH WITH PERFORMANCE MONITORING TECHNOLOGIES AND OPTIMIZED TRAINING PROGRAMS.



CORPORATIONS AND INSTITUTIONS

WE DESIGN FITNESS SPACES INTEGRATED INTO WORK ENVIRONMENTS TO ENHANCE EMPLOYEE WELL-BEING, BOOST PRODUCTIVITY, AND FOSTER POSITIVE WORK CULTURE. WE PROVIDE ADVANCED EQUIPMENT, GROUP EXERCISE AREAS, AND RELAXATION ZONES WITH HEALTH MONITORING TECHNOLOGIES TO ENCOURAGE EMPLOYEE ACTIVITY AND WELLNESS.





OUR SPECIALIZED EQUIPMENT



ADVANCED CARDIO EQUIPMENT



STRENGTH



PILATES



SPINNING



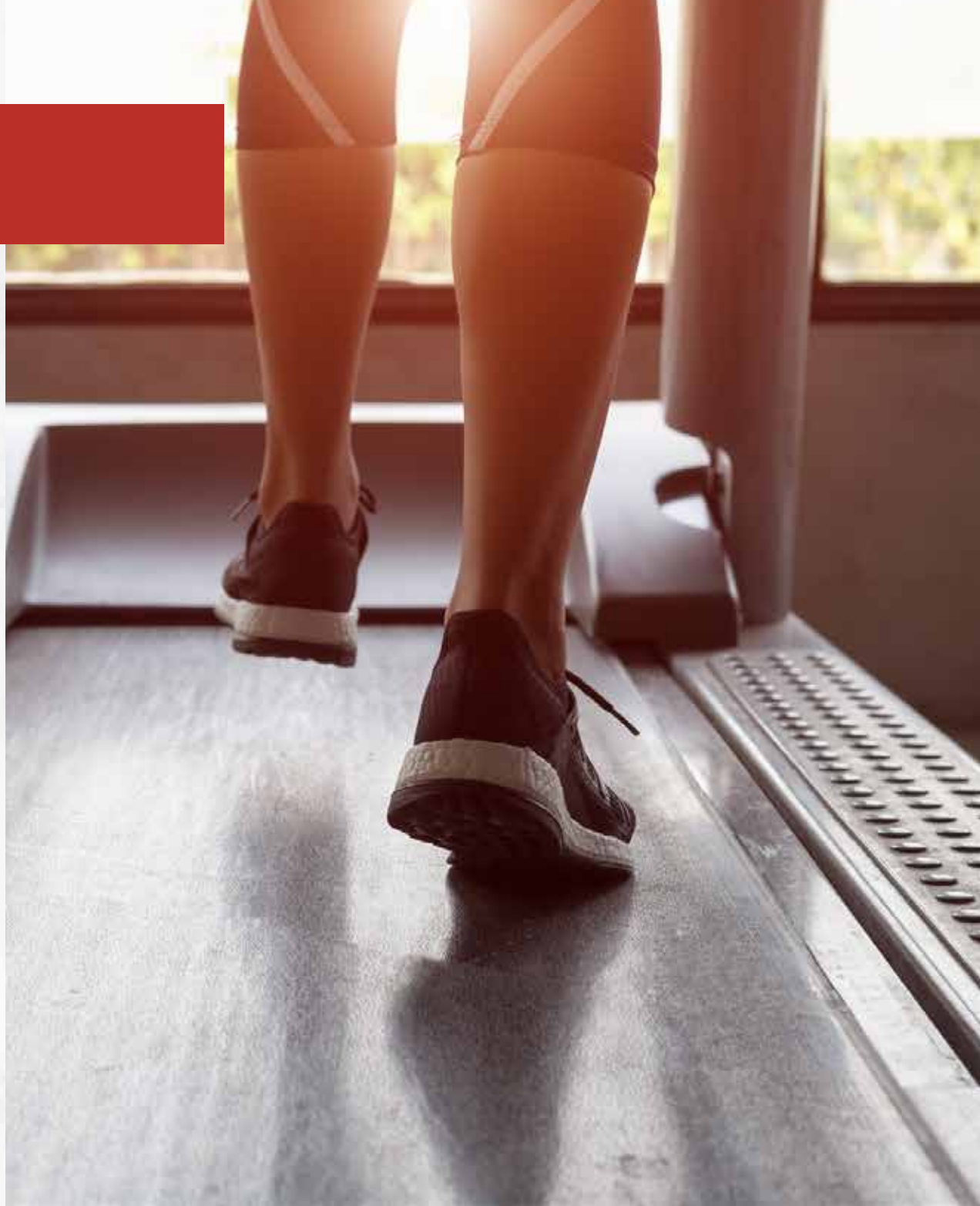
FUNCTIONAL



SMART FITNESS

ADVANCED CARDIO EQUIPMENT

TREADMILLS, CROSS TRAINERS, ROWING MACHINES, AND STATIONARY BIKES EQUIPPED WITH ADVANCED TECHNOLOGY, INTERACTIVE SCREENS, AND VIRTUAL TRAINING PROGRAMS. WE OFFER HIGH-QUALITY EQUIPMENT DESIGNED FOR INTENSIVE USE WITH CUSTOMIZATION OPTIONS TO SUIT DIFFERENT SPACES AND GOALS.



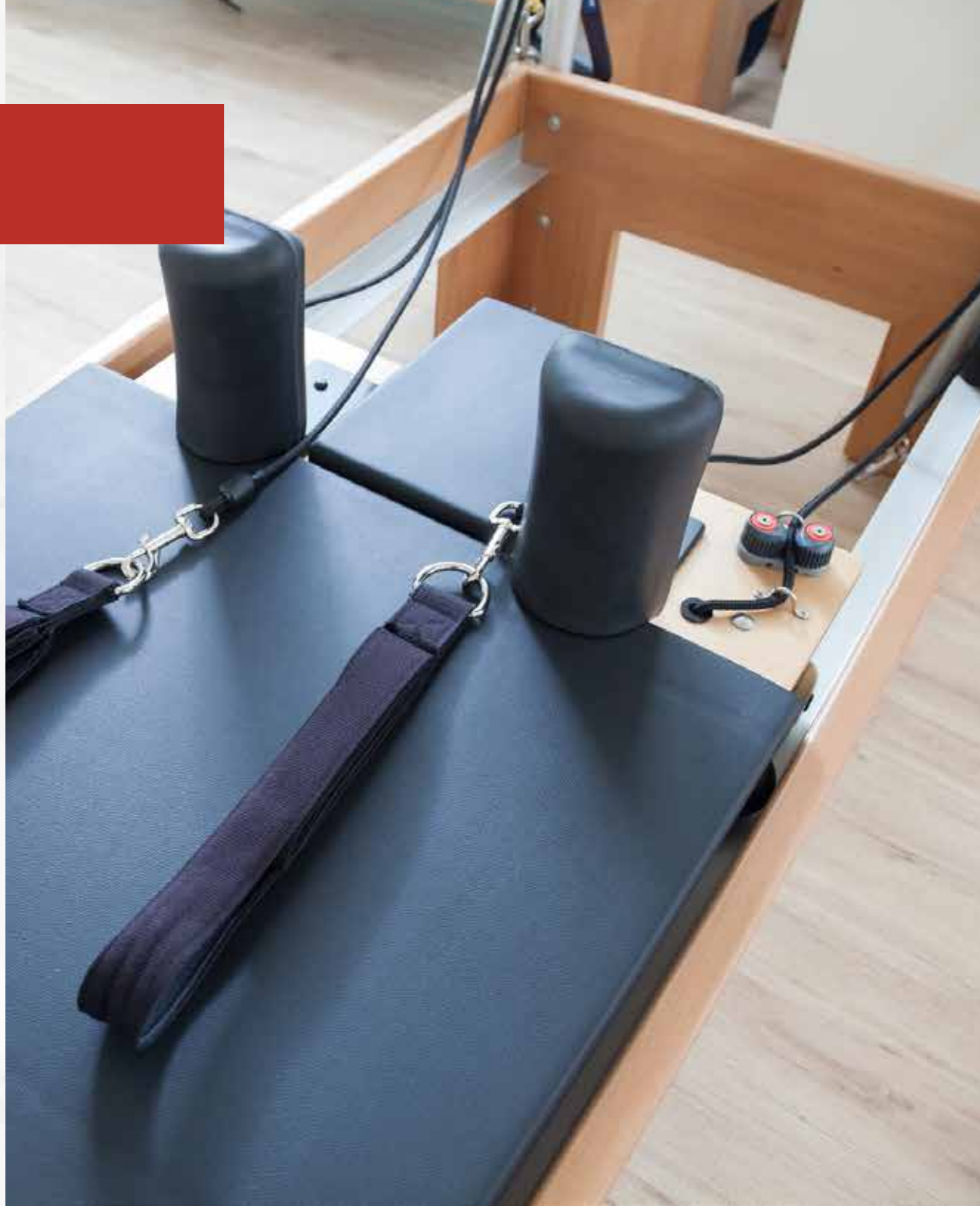
STRENGTH AND RESISTANCE EQUIPMENT

FREE WEIGHTS, RESISTANCE MACHINES, AND FUNCTIONAL TRAINING PLATFORMS DESIGNED ERGONOMICALLY WITH HIGH-QUALITY MATERIALS TO ENSURE LONG-TERM PERFORMANCE. THESE EQUIPMENT TYPES CATER TO ALL FITNESS LEVELS AND VARIOUS WORKOUT STYLES.



SPECIALIZED PILATES EQUIPMENT

REFORMERS, CADILLACS, BARRELS, AND CHAIRS WITH PRECISION ENGINEERING AND DURABLE CONSTRUCTION SUITABLE FOR ALL PRACTICE LEVELS FROM BEGINNERS TO ADVANCED. DESIGNED TO IMPROVE FLEXIBILITY, CORE STRENGTH, AND OVERALL BODY CONTROL.



HIGH-PERFORMANCE SPINNING EQUIPMENT

HIGH-PERFORMANCE ADJUSTABLE BIKES WITH ADVANCED TECHNOLOGY FOR PERFORMANCE MONITORING, ADJUSTABLE RESISTANCE, AND CUSTOMIZABLE SETTINGS. DESIGNED TO PROVIDE INTENSE CARDIO WORKOUTS THAT BUILD ENDURANCE, BURN CALORIES, AND STRENGTHEN THE LOWER BODY.



FUNCTIONAL TRAINING EQUIPMENT

KETTLEBELLS, MEDICINE BALLS, RESISTANCE BANDS, AND VERSATILE PLATFORMS FOR COMPREHENSIVE DYNAMIC EXERCISES. DESIGNED TO IMPROVE THE ABILITY TO PERFORM EVERYDAY ACTIVITIES BY ENHANCING STRENGTH, COORDINATION, MOBILITY, AND BALANCE.



SMART FITNESS EQUIPMENT

CONNECTED DEVICES WITH BLUETOOTH TECHNOLOGY AND ARTIFICIAL INTELLIGENCE TO PROVIDE PERSONALIZED TRAINING EXPERIENCES AND REAL-TIME PERFORMANCE MONITORING. INCLUDES ADVANCED PERFORMANCE METRICS FOR MONITORING HEART RATE, CALORIES BURNED, AND VITAL DATA TO ENHANCE WORKOUT EFFECTIVENESS.







Produces premium strength training equipment with superior engineering and exceptional durability, featuring designs focused on natural movement and safety.





Canadian brand specializing in original Pilates equipment with comprehensive training programs and professional equipment for studios and fitness centers.



BLK BOX



FREEMOTION

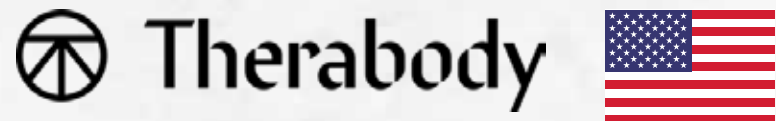


PRECOR®



Manufactures high-quality fitness equipment renowned for advanced technology and exceptional manufacturing quality.



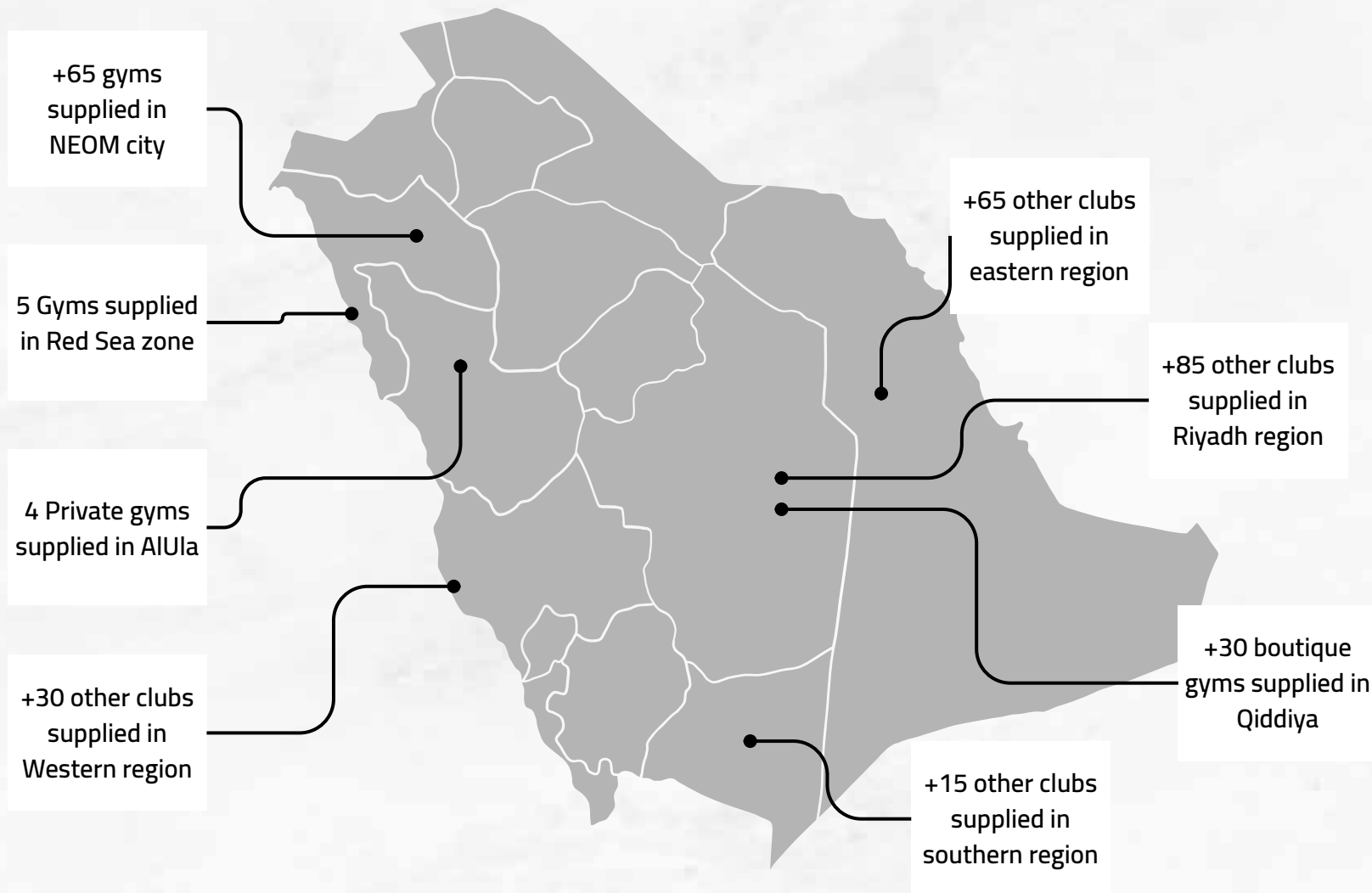


Therabody has combined education, innovation, and over a decade of pioneering within the tech wellness space to make wellness more accessible for everybody.



Our Achievements and Numbers

SPORTA has achieved exceptional milestones since its establishment, serving over 500 business clients and 2,000 consumers across the Kingdom:



7 Clubs for Smart Fitness

4 clubs to New Fitness

+35 Pilates studios

12 clubs for Armah

+50 clubs for Body Masters

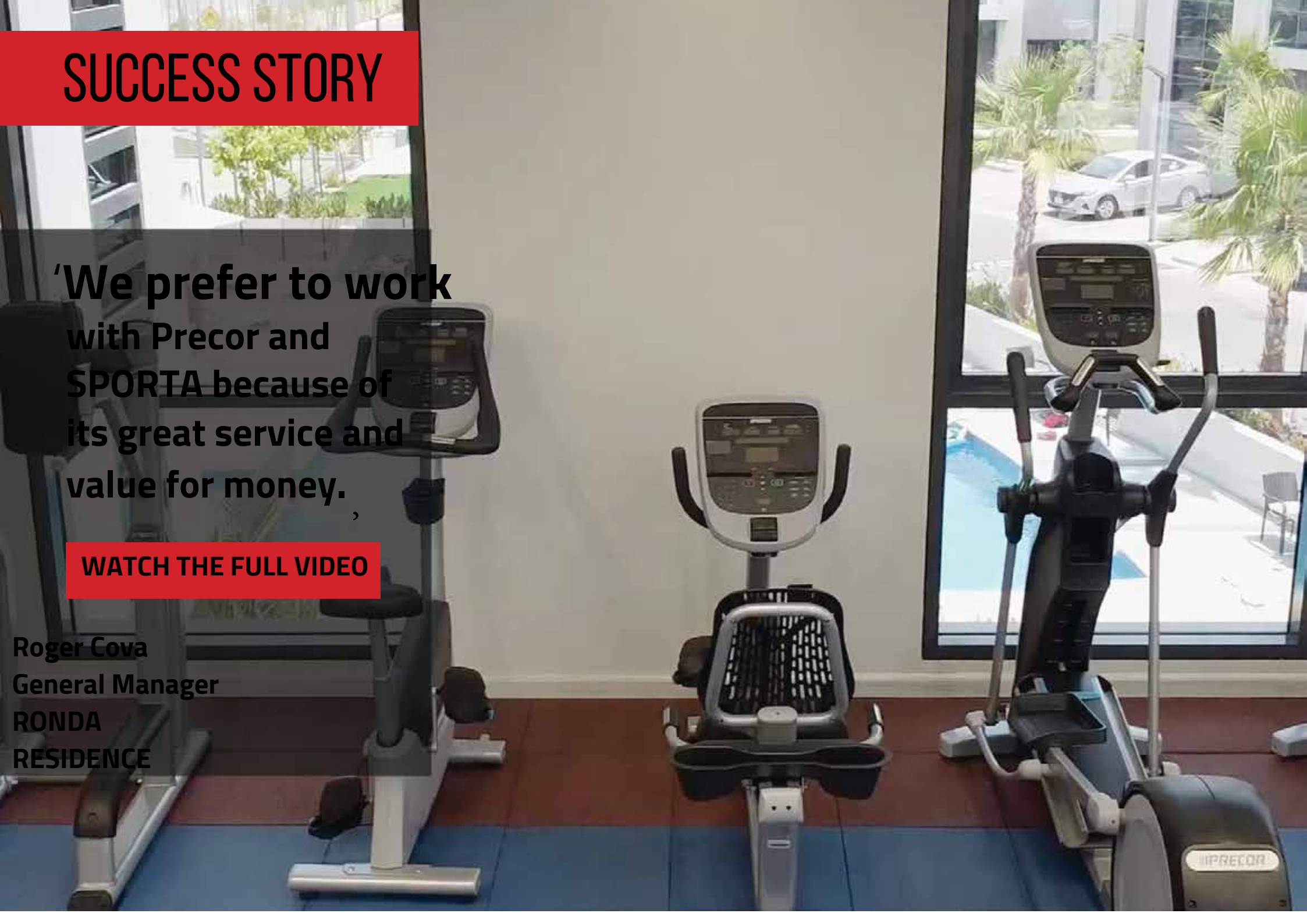
+2,000 consumer costumer

SUCCESS STORY

'We prefer to work with Precor and SPORTA because of its great service and value for money.'

WATCH THE FULL VIDEO

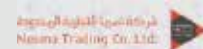
**Roger Cova
General Manager
RONDA
RESIDENCE**





PROJECTS

OUR PARTNERS



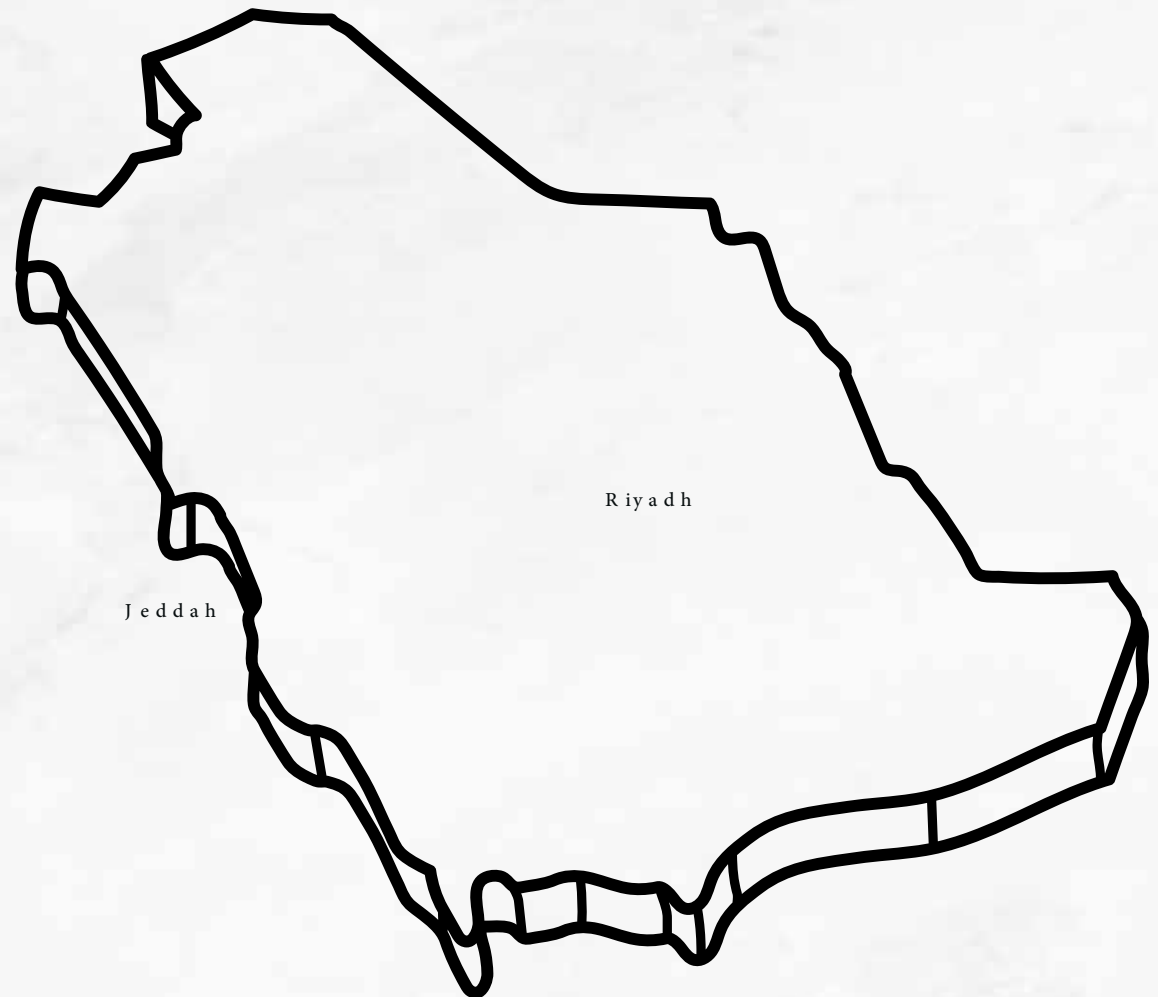
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